

Call Tracking

Get access to live updates and recordings of every call you've received as a result of your direct mail campaign.

Call Tracking Features:

- Full demographic data on each caller:
 1. Full Name
 2. Address
 3. Device/Carrier/Length of Time with Carrier
 4. Gender & Age
 5. Business or Residential Number
- Visually stunning display isolating each caller on Google Maps
- Downloadable reports on all calls and caller demographics
- Secure access to incoming calls and recordings



The benefits of the above will ensure you have all the information needed to further target and market to your audience and follow up with relevant information.

