

MARKETING RESOURCE CENTER

Colorworks' Marketing Resource Center (MRC) is a custom built branded website that allows you to organize your marketing materials, streamline your purchases and save money. This online tool empowers users to customize marketing materials, like business cards and stationery, specific to their needs and locations. It enables authorized users to create, proof and approve materials before placing an order in the familiar "shopping cart" interface.

In addition, Colorworks can warehouse marketing collateral and make it available on your personalized MRC. Users will see a thumbnail image of the product, place the order and inventory levels are immediately adjusted with the new amount displayed online. Controls can even be given so that each order must be reviewed by an authorized administrator before it's completed.

An MRC is ideal for businesses who regularly order business cards, stationery, flyers, or other marketing materials that need to be inventoried or ordered on demand.

Benefits of an MRC:

- Control Costs
- Maintain your Brand
- Unlimited Catalog of Items
- 24/7 Ordering Capabilities
- Automatic Inventory Monitoring
- Digital Product Descriptions and Offerings
- Usage Reports
- Track Spending

Colorworks' ability to produce all the marketing materials you need makes us ideally suited to run your MRC.



Form
Complete the form below and preview your results to the right.

Autofill Options

Name

Division

Title

Phone Number 1

Phone Number 2

Phone Number 3

Email Address

CorporatePhone

Save Autofill Content



CREATING IMPRESSIONS